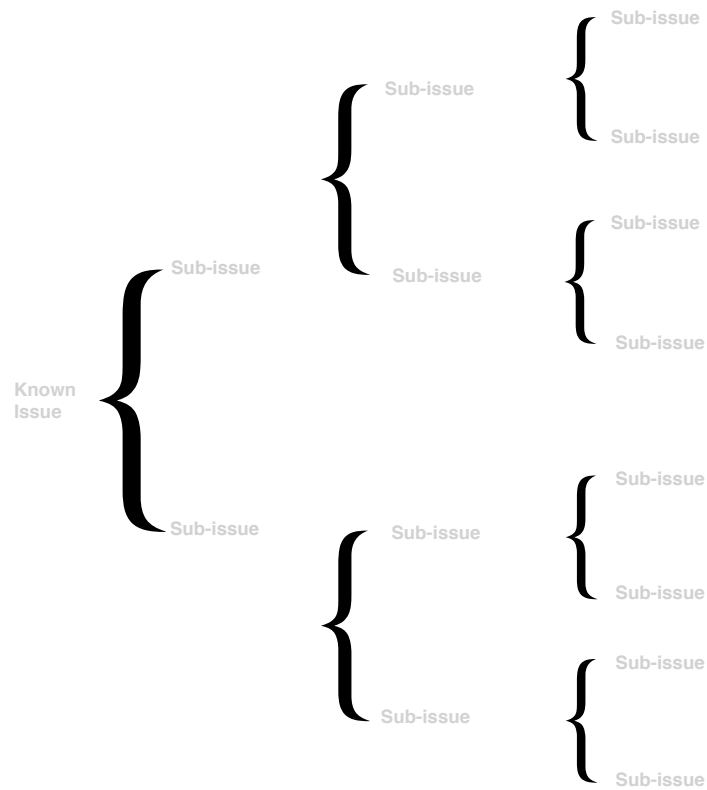


Problem Definition

A logic map to help solve UX issues

Template



Example: Defining issues that contribute to a cart's abandonment

The exercise may indicate a simple fix, such as clarifying a return policy

